

## **Arlington Committee on Tourism and Economic Development**

### **Meeting Minutes, May 27, 2015**

**Present: Angela Olszewski-Chair Presiding, Roly Chaput, Paul Dredge, Kirsi Allison-Ampe, Tom Davison, Ted Peluso**

**1- The meeting was called to order at 7:06PM.**

**2- Minutes of the last meeting were approved.**

**3- The Treasurer reported \$4998 in funds. The amount includes Arlington Alive revenues, for which expenses have not yet been paid.**

**4- Updates:**

**(a)- The Visitors Center requires additional volunteers. It has been open generally on weekends, starting early May, with help from 3 volunteers as their schedules allowed. The Town Manager proposed fee schedules for sponsoring an activity at the Performance Terrace which ATED reviewed. Fees will be \$200 for a major sponsor, \$50 for medium-sized businesses and \$25 for smaller businesses. ATED retains the ability to waive a fee under extenuating circumstances. Not for profits will not be required to pay a fee.**

**The first paid activity will be sponsored by Whole Foods in connection with the Arlington Alive event.**

**(b)- Battle Road Scenic Byway- a logo is being developed by participant entities.**

**(c)- Arlington Alive has been scheduled and planning and implementation steps are ongoing.**

**(d)- Roly Chaput has effectively accomplished the task for Arlington's inclusion in the Boston Metro Area map and attractions listings and the related promotional materials are now available.**

**(e)- Possible coordination of ATED's website with another Town Committee's site was discussed and will be considered in the future.**

**5- ATED will be participating in the Feast of the East with a table.**

**6- Roly Chaput will be looking into Arlington's connection to the Doolittle Raid of World War II and the site commemorating the participating Arlington serviceman is to be considered for ATED historic site promotion to visitors.**

**7- ATED has agreed to act as sponsor of the Arlington International Film Festival Kickoff Celebration at Town Hall in September. ATED will also act as sponsor for street banners promoting the Festival. An ATED table will be established at the theater venue of the Festival to promote Arlington's attractions.**

**The meeting adjourned at 8:35PM.**